



Making Manufacturing Intelligence a Reality

Two local Atlanta organizations create alliance to provide a comprehensive big data solution - from plant floor to the C-Suite - for manufactures desiring better decision making for planning, budgeting and consolidations.

ATLANTA (February 28, 2014) – The drive to leverage data for better decision-making has sparked a lot of activity by suppliers and consultants to jump into the Manufacturing Intelligence arena. The same can be said for the broader category of Business Intelligence where we have heard a lot of buzz around big data. The challenge for manufacturers is to make the connection between the two. This alliance between VantagePoint and Polytron has been formed out of this opportunity...to take real manufacturing intelligence and integrate it with business intelligence to form one version of the truth for the whole organization. To create a real time view into the business in order to gain insights that have been difficult to extract in the past, creating confidence in the data, allowing for better alignment between strategy, planning and execution.

“Driving business towards future strategy and goals is proactive, and very different from traditional reporting and culture which generally measures performance against the past,” says Greg Wright, CEO of VantagePoint. “We are all familiar with the reports that show how we did last week, last month and this period last year. These reports certainly have their place, but businesses often forget to measure performance against their future. We are excited to work with Polytron to use real time Manufacturing Intelligence and measure the impact of decisions made on the floor against strategic financial and business goals”. Polytron and VantagePoint have a similar approach to operating, with a client centric and solution focused culture making an ideal partnership.

For more information on this manufacturing solution, please contact Gary Young at gyoung@VantagePoint-Solutions.com.

You may also visit us at www.VantagePoint-Solutions.com or www.Polytron.com

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